

***Human Resource Executive*[®] Names Kathryn Mayer Health & Benefits Leadership Conference Program Chair and Benefits Editor**

Award winning benefits industry leader will expand HRE's benefit resources and products



PALM BEACH GARDENS/HORSHAM, PA — July 23, 2019 – *Human Resource Executive*[®] (HRE) magazine, the premier publication focused on strategic issues in HR, announced Kathryn Mayer as its Health & Benefits Leadership Conference™ (HBLC) Program Chair and benefits editor of its magazine and digital products. In both roles, Mayer will provide an additional layer of expert guidance that matter to senior-level HR leaders.

“We’re extremely fortunate to have Kathryn join our team,” said Timothy D. Burke, Senior Vice President and Publisher-HR Products, LRP Media Group.

“Her experience and expertise in the benefits field make her the perfect fit to fill two key roles: as benefits editor of our digital products, and as program chair of our conference.”

Mayer has covered the benefits industry for more than eight years with her stories winning multiple awards, including a Jesse H. Neal Award and honors from the American Society of Business Publication Editors and the National Federation of Press Women. Most recently, she was the editor-in-chief at *Employee Benefit News*, where she helped set editorial strategy, grow web traffic and served as co-chair for annual Benefits Forums and Expos.

“Nearly everyone is an employee, and changing benefits are changing the workplace. This multifaceted industry is having a direct impact on millions of workers’ lives, happiness and financial security. Benefits are at the heart of a job, and smart HR executives are taking note. That’s why I’m excited to join *Human Resource Executive*[®] to cover this beat and to chair HRE’s annual Health and Benefits Leadership Conference,” said Mayer.

Previously, Mayer served as executive managing editor of ALM’s BenefitsPro.com and Benefits Selling Magazine. She also worked at the *University of Denver Magazine*, *Denver Business Journal* and *Aurora Sentinel*. Her experience in programming and editorial will allow HRE to provide more real-world strategies supported by the knowledgeable team before the magazine.

“I am confident Kathryn will be an excellent fit,” said Elizabeth Clarke, Executive Editor, *Human Resource Executive*[®]. “We are indisputably the HR community’s most reliable source and by combining our premier resources with Kathryn’s experience in and passion for the benefits industry will ensure HRE continuously meet the growing needs of business leaders.”

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About Health and Benefits Leadership Conference

The Human Resource Executive® Health & Benefits Leadership Conference is designed for both private and public-sector executives including CHROs, CEOs, COOs, SVPs, VPs, CFOs, plus Directors of HR, Health and Benefits, Compensation and Benefits. The annual event is the place to gain immediate useful solutions and ideas to craft a solid benefits program that will not only attract new employees but also retain top talent, improve employee engagement, enhance productivity and more. All sessions are created and delivered by senior executives from leading organizations, both large and small, to give you a high-caliber learning experience with real-world lessons and practical takeaways. For more details, visit www.BenefitsConf.com.

About HRE Magazine

Human Resource Executive® was established in 1987 and continues today as the premier publication focused on strategic issues in HR. Written primarily for vice presidents and directors of human resources, the magazine provides these key decision-makers with news, profiles of HR visionaries and success stories of human resource innovators. Stories cover all areas of human resource management, including talent management, benefits, healthcare training and development, HR information systems, relocation, retirement planning, and employment law. More than 75,000 HR decision-makers currently receive the print publication, which is published 12 times a year, and more than 100,000 readers receive the publication on their desktop, tablet or smartphone.

HRExecutive.com's site audience closely mirrors *Human Resource Executive* and takes full advantage of the inherent strengths of interactive technologies to deliver users breaking news, unique insights and extensive reference materials.

The full-time editorial staff works with leaders in the profession to ensure the editorial product is insightful, strategic and timely.

About LRP Media Group

LRP Media Group, founded in 1977 by Kenneth Kahn, is an innovative media giant serving millions of business and education professionals worldwide. Specializing in education administration, education law, education technology, federal employment, human resources, workers' compensation and disability, LRP produces thousands of books, pamphlets, newsletters, videos and online resources. The company also produces five industry-leading print and digital magazines for key decision-makers: *District Administration*, *Human Resources Executive*®, *HRM Asia*, *Risk & Insurance*® and *University Business*. Additionally, LRP annually delivers top-quality training and professional development to more than 80,000 professionals through its 13 award-winning conferences and tradeshow in China, Singapore and the United States. LRP currently employs more than 500 professionals in its Connecticut, Florida, Pennsylvania, Singapore and Washington, D.C. offices. Headquartered in Palm Beach County since 1996, the company has more than \$70 million in annual revenue. For a complete list of LRP resources, eCourses and conferences, please visit www.lrp.com.

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