



IMMEDIATE RELEASE

HRE Health & Benefits Leadership Conference Breaking Ground for Women with Inaugural Pre-Conference Symposium

First-of-its-kind event designed to transcend the existing condition for women's health and well-being

PALM BEACH GARDENS, Fla. (March 07, 2017) — *Human Resource Executive*[®] magazine, the premier publication focused on strategic issues in HR and producers of the **Health & Benefits Leadership Conference**, being held April 19 – 21, 2017 at ARIA Resort and Casino, Las Vegas, announced details of a new Pre-Conference Symposium presented by Global Women 4 Well-Being (GW4W). The Tuesday, April 18 event, **Women in Business — Removing Barriers, Building Bridges — What Professional Women Need to Know** will showcase successful professional women in the health and benefits industry. GW4W will explore the latest trends and issues in the space and highlight how women can change the status quo.

Despite the efforts of many companies, less than 5 percent of the Fortune 500 CEOs are women and less than 20 percent of their board members are women. Those numbers are even lower for women of diverse backgrounds. The interactive Pre-Conference Symposium will focus on empowering businesswomen to grow personally and professionally by engaging with colleagues who share comparable aspirations and goals. Attendees will have the opportunity to hear from successful women, as they share the right steps towards a fulfilling career.

“We’re delighted Global Women 4 Well-Being is producing this important Pre-Conference Symposium at the ARIA Resort, the site of this year’s Health & Benefits Leadership Conference,” said David Shadovitz, editor of *Human Resource Executive*[®] and program chair of HBLC. “Despite the significant progress that has been made in recent years, barriers continue to stand in the way of women in the health and benefits field— impediments that ultimately undermine the field’s ability to innovate and thrive. GW4WB was formed because it recognized the challenges and opportunities surrounding this business-critical issue — and it gives us great satisfaction to be able to support it in its efforts.”

Notable speakers from a wide array of companies will present at the inaugural event. Featured speakers include Kim Davis, EVP, Chief HR Officer at NFP; Susie Ellis, Chairman and CEO at the Global Wellness Institute, and Co-Founder of Spa Finder; Maggie Hsu, Consultant to Tony Hsu and CEO of Zappos; Jae Kullar, Manager of Health and Wellbeing at Delta Air Lines Inc.; Dr. Tausha Robertson, Senior Director at Alterity Group; Robin Shoemaker, CFP at Ameriprise Financial Services, Inc., and Desiree Watson, CEO at Wellness Interactive Branding, LLC.

In addition to showcasing leading experts, the **Health & Benefits Leadership Conference** will feature seven general sessions and more than 24 breakout sessions in six program tracks. The Pre-Conference Symposium is included in conference registration.

Additional information about the Pre-Conference event and the full conference is available on www.BenefitsConf.com/agenda.html

Professionals are encouraged to register by March 29, 2017 to save \$250.00 off the onsite rate. For additional details and to register, visit www.BenefitsConf.com or call toll-free 1-800-727-1227.

For all media inquiries, please contact Rennette Fortune at 561-622-6650 or email her at rfortune@lrp.com.

About **Health and Benefits Leadership Conference**

The **Human Resource Executive® Health & Benefits Leadership Conference** is designed for both private- and public-sector executives including CHROs, CEOs, COOs, SVPs, VPs, CFOs, plus Directors of HR, Health and Benefits, Compensation and Benefits. The annual event is *the* place to gain immediate useful solutions and ideas to craft a solid benefits program that will not only attract new employees but also retain top talent, improve employee engagement, enhance productivity and more. All sessions are created and delivered by senior executives from leading organizations, both large and small, to give you a high-caliber learning experience with real-world lessons and practical takeaways. For more details, visit www.BenefitsConf.com.

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Media Contact:

Rennette Fortune
Public Relations Manager
LRP Publications
O: 561.622.6520, ext. 8674
C: 561.373.9870
F: 561.622.0757
E: rfortune@lrp.com